



Skills

Proficient with Adobe CC software: InDesign, Illustrator, Photoshop, Bridge and Acrobat. Experienced in digital photography, photo and video editing. Detailed, organized, excellent time management, goal oriented, and enthusiastic. Dedicated team player who is willing to step outside the regular duties to ensure work is successfully executed. Current AIGA member.

Work Experience

Creative Director and Owner | June 2012 – Present | Kristin Hardy Design | SD, CA

Working with various clients ranging in business size and needs. Primarily branding & identity, editorial design, and direct marketing.

Graphic Design & Marketing | November 2015 – December 2018 | NuVasive, Inc. | SD, CA

Currently designing both internal and external facing communications for product marketing teams and other organizational customers. Refreshed NuVasive brand and collateral that supports both US and international product launches, trade shows and sales representatives. Frequent projects and art direction responsibilities include: logo and icon design, brochures, informational guides, advertisements, direct mail, booth and banner designs, packaging design, e-mail graphics and promotional items.

Graphic Design & Communications | February 2014 – November 2015 | Communicus | SD, CA

Created all client facing materials for accounts including HP, Valspar, MillerCoors and Target. Worked on the company's rebranding – web design, infographics, eBlasts, environmental design, video editing and social media management. Experienced in trade show preparation from booth design to promotional materials; Public Relations and Business Development efforts.

Graphic Design and Advertising Coordinator | July 2012 – February 2014

San Diego Home/Garden Lifestyles Magazine | SD, CA

In-house designer of print advertisements and some editorial layout design. I created all sales team materials, promotional materials and client proposals. I designed for social media, facilitated contests and promotions, and maintained the website. I also provided photography, illustration and editorial work.



Work Experience (cont.)

Graphic Design and Marketing | August 2010 – June 2012 | Good Time Design | SD, CA

Represented ten venues in downtown San Diego and Pacific Beach. I worked on a variety of projects from logos, signage, promotional flyers, retail product photos and descriptions, apparel design, trade show displays, venue photography, gift cards, menus, web graphics and other marketing collateral.

Graphic Design Intern | Spring 2011 Semester | BLIK Design Firm | SD, CA

During my semester long internship, I assisted Tyler Blik with various clients and projects. I managed the work for several clients including Nissan, Bodhi Veterinary Clinic, and Shaw & Sons Construction. I worked directly with the clients on website splash pages, book cover design, and direct mailers.

Graphic Design | March 2009 – April 2009 | Deep Sea Power and Light | SD, CA

During my month-long, temporary position, I was brought in to create spec sheets, photograph products, and create magazine advertisements.

Education

San Diego State University | SD, CA | May 2011

Bachelors in Arts with an emphasis in Graphic Design and a minor in Marketing.

References

Available upon request.